

THE PUGET SOUND ROCKET

Newsletter of the Puget Sound Olds Club

An Official Chapter of the Oldsmobile Club of America

JUNE 2018

The 2016 Greenwood Car Show



The photo above is from the 2016 Greenwood Car Show. For 2018, the Puget Sound Olds Club has again paid “in advance” for ten spaces. This will insure a guaranteed location for our members. This is one of the best shows in the State. As of the printing of this newsletter, only four (4) members have paid for their space. If you attended in 2016 or 2017 and are planning to attend the 2018 show, please complete the application on page 14 and send it to Kathi this week.

Chapter member, Jim Edwards has made arrangements for easy entrance to the show. At the chapter meeting at the Old Spaghetti Factory in Lynnwood on June 3, we will review the requirements for entering the show.

Dust off your Olds and join us at the Greenwood Car Show on June 30. You will have a great time!

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**Puget Sound Olds Club
2018
BOARD OF DIRECTORS**

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OCA BOARD MEMBERS

PNW Zone Director

Jamie Cox

jamiecox2@shaw.ca

PSOC Website:

[**www.pugetsoundoldsclub.org**](http://www.pugetsoundoldsclub.org)

President's Message

PSOC Members,

I would like to express my thanks to Chapter Vice President Ed Straw for chairing the May chapter meeting while Pam and I were on vacation. Ed reported that the Old Spaghetti Factory in Lynnwood was a great venue for the meeting. It was agreed by members present that they would like to return to the restaurant for the June 3rd meeting. (Directions on page 13). Thank you, Robert Kruse for making the arrangements for the meeting.

We are approaching our three important car shows of the year, the Greenwood Car Show, the Annual Zone Show and the BOP Show. It would be great if we could have a large showing of our members at each show. How about putting these shows on your calendar and trying to attend as many of them as possible? We know that schedules are often very full but seeing many members at these events is great!

The June chapter meeting will be held at the Old Spaghetti Factory in Lynnwood on June 3rd with lunch at 12:30 pm followed by the meeting at 1pm.

See you at the June meeting...

Ed Konsmo

President

DEADLINE FOR SUBMITTAL TO THE NEWSLETTER:

Information to be considered for submittal in to the newsletter needs to be received by the 25th of the month. Please send your information as an e-mail or attach it to your e-mail in word document form. If you have problems or questions, call Ed or Pam at 253-845-2288. Please e-mail your submittal to: ekonsmo@msn.com



“BETWEEN THE BUMPERS” ... By Ed



1977 Omega V-6 Sports Pack

The following article was published in the Hemmings Daily by Thomas A. DeMauro

If you didn't need your mid-to-late-1970s ride to be particularly fast, but still found a sporty look and precise handling alluring, automakers obliged by offering bucket seats, consoles, thick-rimmed steering wheels, gauges, stripes, spoilers, improved suspension systems, stylish wheels, and sticky raised-white-letter radial tires for many of their models.

Also arriving during the same decade were bigger bumpers, stronger roofs, standard electronic-ignition systems, and standard front disc brakes, among other items. What was missing, however, were the large-displacement powerful engines that were available just a few years before, and their higher compression ratios and premium fuel requirements. True dual exhaust systems were nixed with the advent of the catalytic converter, and performance rear-gear ratio options also faded away.

Given the higher-priced, lower-octane unleaded fuel of the day and tightening emissions standards, dialing back power, even in models that were otherwise festooned with customary muscle-car accompaniments, was commonplace. While mpg had always been important for selling mainstream cars, it became even more of a priority, as the country suffered through gas shortages and skyrocketing prices. Fuel economy gauges were appearing on the same option sheets that also offered tachometers.

Amid the chaos of the 1970s, Oldsmobile was still producing stylish vehicles that buyers desired, as evidenced by the incredible sales success of its Cutlasses as the decade progressed. For those who wanted a sporty one, the 4-4-2 handling-and-appearance option still offered visual performance appeal and great handling, if not blistering acceleration.

In the 4-4-2 tradition, the compact 1976 Omega two-door coupe or hatchback could be optioned with the \$171 (\$763 in 2018) code-Y66 SX Package, which superseded the 1974-'75 S package. It included special wheel-opening and body-side decals with "SX" identification, as well as rocker-panel and wheel-well moldings, sport-styled outside rearview mirrors with driver's-side remote control, FE2 Rallye suspension, and the Custom-Sport steering wheel.

A 105-hp one-barrel 250-cu.in. inline six-cylinder engine was standard. A 110-hp 260 two-barrel V-8 (Oldsmobile) was optional. A 140-hp 350 two-barrel engine (N/A California) or a 155-hp 350 four-barrel were also offered at extra cost.

The three-speed manual transmission was standard with the six and the 260. A three-speed Turbo Hydra-Matic was required for the 350s, and it was optional on the six and 260. An interesting drivetrain combination was the 260 mated to a floor-shifted five-speed manual overdrive transmission. It was the only engine that the five-speed was offered with. Rear-gear ratios were 2.56:1, 2.73:1, and 3.08:1, and many were restricted to specific engine and transmission pairings.

For 1977, the grille, tail lamps, and interior (including the instrument panel) were updated, and a 105-hp Buick 231-cu.in. V-6 two-barrel engine replaced the standard straight-six. A bold new "value package" was the (code Y75) Omega V-6 Sports Pack. As you can see from the print ad and the TV spot that are included in this article, when you ordered the extra-cost bucket seats, sports-gauge group, SS-III wheels, and raised white-letter tires, the SX Package was added for free! Such a deal... as long as you wanted a V-6.

Article continued on page 4

If the V-6 wasn't your thing, the SX Package was still offered at \$187 on Omegas equipped with the optional engines. For 1977, there was the 145-hp 305 two-barrel (Chevrolet) engine. The three-speed manual was standard for the 231 and 305, and the automatic was optional, yet required with a 170-hp 350 four-barrel engine that was reserved for California and high-altitude regions.

The SX package returned for the 1978 and 1979 Omegas, and even continued when the model line went to a front-wheel-drive platform for 1980.

Rarely seen today, the RWD Omega SX and the V-6 Sports Pack offered the appearance of performance and the handling prowess to back it up, but strived to placate the pump-price-pummeled public of the 1970s by installing more fuel-efficient engines and drivetrains in place of the Rockets, heavy-duty transmissions, and steeper rear gears of the recent past.

How successful the plan was can't really be quantified here, as I was unable to find production figures specific to the Omega with the SX Package or those with the V-6 Sports Pack.

The magazine ad featuring the 1977 Olds Omega SX is printed on the last page, "Parting Shot".



MEMBER NOTES & CHAPTER INFO

This page features notes of interest for and about our members. If you have something interesting to report, please send an e-mail to your editor at ekonsmo@msn.com, or call and leave a message, 253-845-2288.

It is with sadness that we mark the passing of one of the great Puget Sound Olds Chapter members, Fraser Rose. Fraser passed away on May 15th. The following is a description of Fraser by chapter member Jamie Cox;

.....
Fraser and Joyce were fantastic folks.... he spent the last 7 yrs. restoring his Starfire, every little thing was done to perfection. His two daughters –Leona and Diana and his one son, Mitch are trying their best to look after Joyce and get affairs in order. We will help by selling the Starfire + his car parts + car manuals and memorabilia that go with the car. It will not disappoint whoever buys it. It is better than a # 2 condition. He passed away MAY 15 at 10:10 AM and He KNEW he was going on Friday afternoon, made the choice to go into palliative care bed.....tough on everyone. He went downhill over a 6-8 wk. period due to internal cancer issues and infection. on morphine for the pain several weeks at the end.... He also was a great HELP to us and other car folks who needed his patience in fixing things in his shop.....he spent all his time out there doing something on the car, helping us with Our Starfire, building bird feeders, Huge Sailing ships (now valued at \$ 15,000 to 30,000) !! and other very fine wood work projects to give to his kids. a true artist in whatever he touched. He was 82, just turned on May 4th, the Average age for a man in Canada.... Fraser will be missed greatly by all that knew Him.
.....

Attention Chapter members!

As of the printing of this newsletter, only four (4) members have signed up to attend the Greenwood Car Show on June 30. The chapter has paid in advance for ten (10) spaces. If you attended last year and plan to attend again this year, PLEASE send your application this week to Kathi. This is one of the best shows in Washington. You will have a great time! If you are planning to attend this show, please complete the form on page 14 of this newsletter and send it to Kathi with your check for \$25. **DO NOT send it to the address on the application.**
.....

CHAPTER MEETING MINUTES

OLDSMOBILE CLUB OF AMERICA PUGET SOUND CHAPTER MINUTES

May 6, 2018

Meeting was called to order by VP Ed Straw.

Kathi Straw gave a treasurer's report.

Minutes from last meeting approved.

Hugh Russell discussed raffles at the zone show.

Nina Rogers stated she no longer wished to conduct the raffle, but changed her mind if more members would agree to assist her. It was voted that if you wish to participate in the raffle, you need to bring raffle items.

Bob Kruse gave an update on the Rhodes River Ranch car show. Food this year is different, coffee & donuts will be available at 9AM, but is not included in your meal ticket. Lunch starts at 11AM and the main faire will be 'build your own burger' bar. Other items will be offered as well.

Jim Edwards gave an update on Greenwood set up and will provide detailed instructions to make members entry easier and more organized.

Discussion was made on returning to the library or the Spaghetti Factory. There was some confusion as the reservation, was made for 1PM, as several members showed up early. Spaghetti Factory's policy is not to seat until the reservation time. **It was agreed next month's meeting once again be at the Spaghetti Factory, with the reservation set for 12:30 for members who wish to have lunch, meeting starting at 1PM.** Vote was 5 to 4. The rear area of the parking lot worked well for members to park next to each other in a safe location.

Recent member Greg Lang was introduced. Greg owns a Canadian produced 1963 Dynamic 88 convertible, that was present at last year's zone show.

Meeting was adjourned and several members enjoyed show & tell in the parking lot.

Special Thanks to Bob Kruse's longtime friend and Spaghetti Factory employee, Michael Merfeld for reservation and coordination.

Robert Kruse
Chapter Secretary



***Happy Birthday
to our Chapter Members
and Their Spouses***

JUNE BIRTHDAYS

1	Donna Simonson	Milton, WA
2	Sheila Van Zant	Portland, OR
3	Todd Ralls	Edmonds, WA
7	Linda Weyand	Yakima, WA
16	Ron Haave	Spanaway, WA
19	Dave Soball	Delta, BC
21	Janet Monroe	Tacoma, WA
21	Robb Repp	Yakima, WA
24	Erma Booth	Tacoma, WA
25	Didrik Wallis	Bancroft, Ontario

CHAPTER MEETING HOSTS*

JUNE – Old Spaghetti Factory - Lynnwood

JULY – Zone Show

AUGUST – Rhodes River Ranch Show

SEPTEMBER – BOP Show

OCTOBER – Erik Martinson

NOVEMBER – Jim & Nina Rogers

DECEMBER – Christmas Dinner

*** Provides Snacks for the Meeting**

Swap Meets and Shows in June

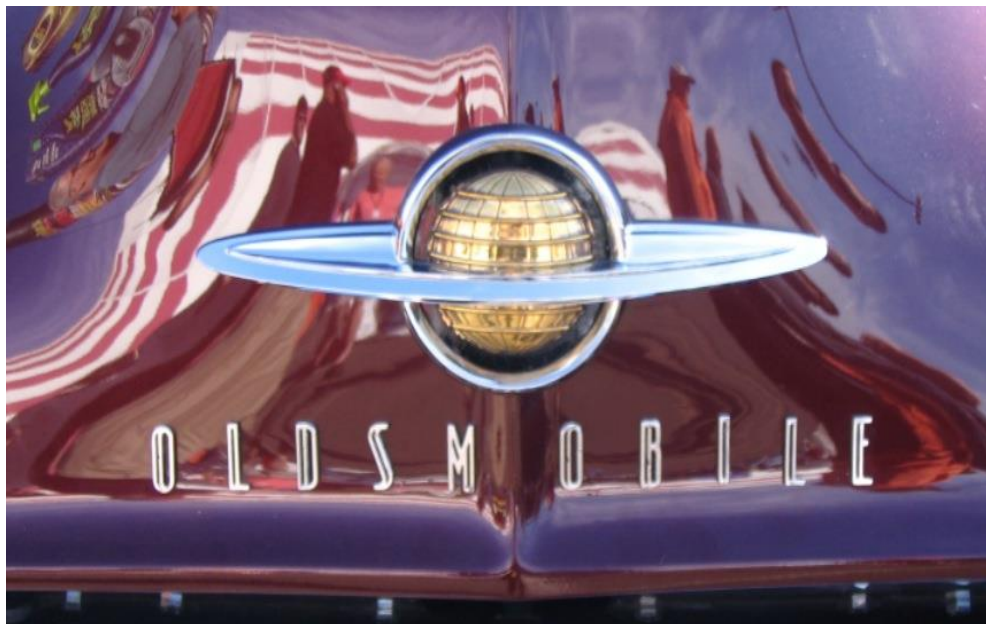
The swap meets and shows are selected based on convenient locations.

- JUN 2 Tacoma, WA; Caffeine & Gasoline**
Griot's Garage, 3333 S 38th St. Tacoma, WA 98409; 8am; No Adm. Fee;
No Reg. Fee; 253-922-2400; info@griotsgarage.com; <http://griotsgarage.com>
- JUN 2 University Place, WA; Uptown 2018 Car Show**
City Hall, 3609 Market Place West, University Place, WA 98446; 9am – 3pm;
Adm. Free; Reg. Fee - \$20; Uptown Cruizin Association; 253-246-9876;
bibbymaxhome@aol.com
- JUN 9 Arlington, WA; Downtown Arlington Show & Shine**
Downtown, Olympic Ave, Arlington, WA 98223; 8am – 3pm; Adm. Free;
Reg. Fee - \$25; Vendor Fee - \$75; Downtown Arlington Business Association;
360-631-6076; carshow@arlingtonwa.org; <http://www.arlingtonwa.org>
- JUN 9 Maple Valley, WA; Maple Valley Days Car Show**
Lake Wilderness Park, 22500 SE 248th St. Maple Valley, WA 98038; 8am – 4pm;
Adm. Free; Reg. Fee - \$20; Maple Valley St. Rats; 253-797-7071;
Thebeesknees11@yahoo.com
- JUN 16 Graham, WA; Mt. Rainier VCCA "Junk in the Trunk/Swap Meet**
Frontier Park-Pierce County Park, 21800 Meridian S. Graham, WA 98338;
8am – 4pm; Adm. Free; No Reg. Fee; Vendor Fee - \$15; Mt. Rainier VCCA;
253-312-3717; atemp57@yahoo.com
- JUN 17 Graham, WA; Mt. Rainier VCCA 43rd Car Show**
Frontier Park-Pierce County Park, 21800 Meridian S. Graham, WA 98338;
8am – 2pm; Adm. Free; Reg. Fee - \$20; Vendor Fee - \$25; Mt. Rainier VCCA;
253-864-0704; atemp57@yahoo.com
- JUN 17 Tacoma, WA; Father's Day Cruise-In & BBQ**
Marymount Event Center, 325 152nd St. E, Tacoma, WA 98445; 9am – 5pm;
Adm. Free; Adm. Fee Dads - \$5; LeMay Family Collection; 360-921-5865;
info@lemaymarymount.org; <http://www.lemaymarymount.org>
- JUN 23 Eatonville, WA; Rod Knockers Show & Shine**
Downtown Eatonville, Mashell Ave, Eatonville, WA 98328; 8am – 3pm;
Adm. Free; Reg. Fee - \$20; Rod Knockers Car Club; 253-212-6887;
jollytolly@q.com
- JUN 30 Seattle, WA; Greenwood Car Show**
See the flyer in this newsletter on page 14 for show information. The Puget Sound
Olds Club will be participating as a group.

Future Oldsmobile National Meets

2018 July 31-Aug 5 Gettysburg, PA; Hosted by the OCA

2019 June 26-30 Wichita, KS; Hosted by the OCA



******* OCA News *******

The 2018 OCA election results have been announced. Your chapter president was elected Pacific Northwest Zone Director. Only 10 members in our zone voted and only 440 members in the entire country voted in the election. Current Zone Director, Jamie Cox, declined to run for re-election. Jamie's term extends thru "old business" at the Annual OCA Board meeting in Gettysburg, PA on August 1. Thank you, Jamie for serving as director of our zone for the past two years.

CLASSIFIEDS

Classified ads are free, unlimited words, within reason. Ads will ONLY run for three consecutive months unless renewal is requested. Please submit your classified advertisement in electronic format by the 20th of the month to ekonsmo@msn.com.

FOR SALE:

1963 conv Robert Banks 425-454-2289 Please call for a price. (3)

1968 Ninety-Eight Luxury Sedan – Extremely straight rust free. NO ENGINE OR TRANS. You will have to tow the car home. \$200 OBO. Jim Long 360-893-8293, Graham, WA (2)

1972 Cutlass Supreme; Parked since 1998, some rust. The car is located in Bow, WA; E-mail Jeff Moller at uwarrior@hotmail.com. (2)

1973 Delta 88 – Wine color, 74,000 miles, one owner; Call Carl Werner, 604-266-0041 or 604-266-5127; Vancouver, BC (3)

1978 Cutlass Supreme w/T-Tops; Project car. Engine is out and interior needs to be finished. Call Mike at 360-516-9108 for the price. (3)

1978 Cutlass. 109,000 miles, new head liner. Call Susan Nordeen at 360-384-2904 or e-mail at 360-384-2904 or e-mail ssnordeen@gmail.com for a price. (3)

1985 Oldsmobile Cutlass Supreme Brougham 5.0L V8 4BBL Coupe 2D 49,444 ORIGINAL miles - runs great! Car has always been in the same family. Free AutoCheck Vehicle History Report Interested? Please email oldsmobilecutlass85@gmail.com Car located in Indianola, WA (3)

Clock for 1918 Olds – Runs – Call Ken Thompson; 206-932-8898 (1)

NEEDS and LEADS:

NEED - Intake Manifold for 4 barrel 394 motor. Call Jim Long 360-893-8293 (3)

NEED - Radiator shroud for '57, '58 or '59. Call Erik (425) 433-6480 (3)

NEED - Power Antenna and the name of a Wonder Bar radio repair person. Call Ed Booth; 253-752-6158 (3)

NEED -1941 98 – Rear axle shaft; Call Ralph 253-222-5098; TacomaRain@gmail.com (3)

LEAD -1957 Super 88 Conv. – A So. California car. Restoration completed in 2017; Call Mike Pike at 310-326-3615 to make an offer. (If interested, ask Ed for a photo.) (3)

LEAD -1963 F85 Convertible – free chrome parts – Don O'Kelly; 509-589-1201 (3)

LEAD -1968 Cutlass Convertible 442 (clone). Has 350 block and power glide automatic. New interior kit ready to install. Paint is fantastic, just cut and polished. Runs and drives, just needs interior installed and dash/ electrical put back together. Low mileage. \$16,740 as is (interior parts included) or \$23,500 finished with interior completely installed and finished. Call Jim 206-406-1313. Located in Gig Harbor, WA. (3)

NEED - 1970 442, W-30, W31, SX convertible or hardtop, any condition. Prefer matching numbers and as original as possible. Call John Bumb at 314-713-3444 or e-mail at johnbumb@charter.net (3)

LEAD - 1973 442 – Portland, OR; Selling father's car; Call Dan anytime for price and details; Contact Ed K. for photos if interested. 503-421-1510 (2)

421-1510 Call my any time

IMPORTANT NOTICE REGARDING ADS: Some of the ads have already run for a number of months. This month most of the ads have a three (3) after the ad. If you have sold or no longer need the item or car, please let us know and we will remove the ad. Thank you

**OLDSMOBILE CLUB OF AMERICA
PUGET SOUND CHAPTER
2018 MEMBERSHIP RENEWAL**

NAME: _____

SPOUSE'S NAME: _____

ADDRESS: _____

CITY: _____ STATE _____ ZIP CODE: _____

Check here if this is an address change

HOME PHONE: (____) _____ CELL PHONE:(____) _____

E-MAIL ADDRESS: _____

BIRTHDAY MONTH _____ DAY _____
SPOUSE MONTH _____ DAY _____

\$20.00 annual dues payable. Please make checks payable to Puget Sound Chapter and mail to:

**Kathi Straw
PSOC Membership Chairperson
P.O. Box 82042
Kenmore, WA 98028**

Please assist us in updating our roster by listing your current Oldsmobile(s) below:

- 1) YEAR _____ MODEL _____ COLOR _____
2) YEAR _____ MODEL _____ COLOR _____
3) YEAR _____ MODEL _____ COLOR _____
4) YEAR _____ MODEL _____ COLOR _____

Please print this form and mail to Kathi

Directions to the Old Spaghetti Factory - Lynnwood

Heading North on I-5 from Seattle

At exit 181B, take ramp right toward 196th St SW

Keep straight onto Alderwood Mall Pkwy

Turn right onto WA-524 / 196th St SW

Arrive at 2509 196th St SW on the left

From I-5 North of Lynnwood

At exit 181, take ramp right for WA-524 E. toward Lynnwood

Keep straight on WA-524/196th St SW

Arrive at 2509 196th St. SW on the left

IMPORTANT NOTE: Due to construction on I-5 south of downtown Seattle, if you live south of Seattle, take I-405 and take ramp to Seattle/Lynnwood when you get to the end of I-405 toward WA-524/196th St SW to 2509 196th St. SW.



2018 GREENWOOD CAR SHOW REGISTRATION FORM

SATURDAY – JUNE 30th

Your Contact Information (Please print clearly)

Name _____

Car Club (if attending with a car club) _____

Mailing Address _____

City, State, ZIP _____

Contact Phone _____ Mobile Phone _____

Email Address _____

Vehicle Year _____ Make _____ Model _____

Registration *One form per vehicle. CAR CLUBS: Please combine all your forms into one submission. [About half of each registration fee goes to community nonprofits. Thank you.]*

Preregistration – Car or Truck: \$25 (Day-of registration: \$30, subject to space availability.)

Preregistration – Motorcycle: \$15 (Day-of registration: \$20, subject to space availability.)

Please bring non-perishable food items June 24th for our food bank drive.

Required Waiver of Liability and Release

On behalf of the entire group participating in the 2017 Greenwood Car Show, I assume all risk of bodily injury, property damage, and personal damage that may occur by participating in the Greenwood Car Show and, for myself/ourselves, their heirs, executors, and administrators, do hereby forever waive and release any and all claims against and agree to hold harmless the Greenwood Knights, and the Greenwood Car Show its committee, sponsors and volunteers, and the City of Seattle with their respective officers, employees, agents, representatives, volunteers, successors or assigns any kind from any and all claims which may be made for any cause whatsoever arising as a result of participation. Further, I hereby consent to allow my picture or likeness to appear in any official document, news release, sponsor advertisement and/or television and radio coverage of the events within or as part of the Greenwood Car Show, and grant permission to use and/or publish photographic portraits, or pictures, video tape or film of me in which I may be included in whole, part, composite or reproductions thereof in black and white and/or color or otherwise made through any media now known, for art, advertising trade or any other similar lawful purposes whatsoever, including the publicity and promotion of this event itself, excluding commercial use of or by marketing sponsors.

Print Name _____ Signature _____

Enclosed is Check # _____ Check Amount _____ Date _____

Make check payable to Greenwood Knights • 9001 Holman Road NW • Seattle, WA 98117

Questions? Contact us at 206.930.3033 or info@greenwoodcarshow.com.

www.GreenwoodCarShow.com

Entry at 6:30 a.m. Exit only at 4:00 p.m. (no early departures) Car show registration forms must be received by June 23, 2018. You must supply your own water and power.



OLDSMOBILE CAR SHOW

33rd Annual Pacific Northwest Zone Show & Picnic

Hosted by the Puget Sound Chapter, Oldsmobile Club of America



Art Gamash

2001 Aurora

Saturday July 14 2018 10:00am-3:00pm

*******Frances Anderson Center *******

******* 700 Main St Edmonds WA 98020 *******

Dash Plaques Trophies Peoples Choice Awards Raffle Prize

Entry Fee \$20

Please make check payable to: Puget Sound Chapter OCA

P.O. Box 82042 Kenmore WA 98028

Name _____

Address _____

City _____ St _____ Zip _____

Email address _____

Phone _____

Car: Year _____ Body & Model _____

Attending Picnic: Yes _____ No _____ How many _____

For further information contact Ed or Kathi Straw 425-485-3093 ekstraw@comcast.net

Pugetsoundoldsclub.org

FIRE EXTINGUISHER IS REQUIRED WITH YOUR CAR

BUICK OLDSMOBILE PONTIAC

5th ANNUAL CAR SHOW

Hosted by the Puget Sound Chapter, Oldsmobile Club of America



September 2 2018

9:00 AM-3:00PM

XXX ROOTBEER DRIVE-IN

98 NE GILMAN BLVD

ISSAQUAH WA 98027

\$20 ENTRY FEE



For further information contact Ed or Pam Konsmo 253-845-2288

Club
presents

Rocket Round up In Olds



25th Annual Show

HILDEBRAND MOTORS, 6401 46 St, OLDS, AB T4H 1L7 (403) 556-3371 - SATURDAY JULY 21st, 2018 12 NOON – 4 PM

OPEN TO ALL OLDSMOBILES 1897- 2004

NUMBERED MINI HISTORIC OLDSMOBILE ARTWORK WITH EASEL TO THE FIRST 75 PARTICIPANTS.

NLOC MEMBERS REGISTERED **ON OR BEFORE** JULY 14th, 2018 – \$10 **AFTER** JULY 14th - \$20.00, NON-MEMBERS \$20
SET UP FROM 10 AM -12 NOON

FREE HOT DOGS AND SOFT DRINK LUNCH AND CAR MUSIC

“LONG DISTANCE” AND “OLDEST OLDSMOBILE”

TROPHIES 50/50 ENGINE ENDURANCE CONTEST
(NO OIL – NO COOLANT)

DOOR PRIZES / MAYOR’S CHOICE AWARD

YOU WILL PICK A DOOR PRIZE BASED ON YOUR REGISTRATION NUMBER – THE SOONER YOU
REGISTER THE SOONER YOU PICK

REGISTER AND PAY ON LINE AT WWW.OLDSCLUB.CA

KEN: 780-417-406

STEVE: 403-244-7007 president@oldsclub.ca

The Parting shot...

Oldsmobile introduces the new Omega V-6 Sports Pack.



We give you five sporty extras at no extra charge.



1. SX decor.

3. Open-road FE-2 suspension.

2. Custom sport steering wheel.

5. Rocker-panel and wheel-opening moldings.

4. Dual outside sports mirrors.

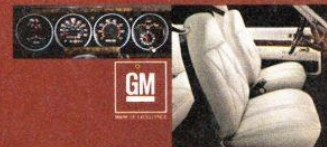
Plus 26 mpg highway, 19 city (EPA estimates)

Your Olds dealer has a sporting proposition: when you order the V-6 Sports Pack with any Omega Coupe or Hatchback, you get nine items for the price of four. You pay for the sports-gauge group, super stock wheels, raised white-letter tires, and bucket seats; you get the SX features group shown above at no charge.

This special-edition Omega comes in your choice of colors with an SX racing stripe and buckskin or white in-

terior. To make it go, there's a rugged 231 V-6 that's got plenty of muscle, while still scoring 26 mpg on the highway and 19 city with available automatic transmission in the official EPA tests. (These are estimates. Your mileage depends on how you drive, your car's equipment, and its condition. California figures are lower.)

Take advantage of the Omega V-6 Sports Pack offer. It's actually more than you bargained for.



Oldsmobile

Omega V-6 Sports Pack
Can we build one for you?

It is 1977 and Olds introduces the alternative to a "gas guzzling" muscle car!