

THE PUGET SOUND ROCKET

Newsletter of the Puget Sound Olds Club

An Official Chapter of the Oldsmobile Club of America

NOVEMBER 2019



Paging Dr. Oldsmobile

It's fairly easy for the general public and auto enthusiasts alike to get confused about automotive nomenclature. Matters are often made worse when marketing departments forget to check their own references, or plan for the future, and thus sow a lot of that confusion themselves, as is the case with the Oldsmobile 4-4-2.

The problem with Oldsmobile's approach to the 4-4-2 didn't arise from too little communication, as was the case with the Iron Duke, a term that Pontiac only appeared to use once in its marketing efforts. Instead, Oldsmobile's people kept redefining the term over a period of more than 35 years to chase product changes, leading to no less than five different interpretations of 4-4-2.

(This article continued in "Between the Bumpers" on page 3.)

Between the Bumpers
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MEETING MINUTES
None for September

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President's Message

PSOC Members,

We had our first meeting of the fall on October 6th. At this meeting we were required by chapter Bylaws to accept nominations for chapter offices for 2020. Unfortunately, we only had seven members present including three who were chapter officers. While this constituted a quorum for chapter business, the seven members did not feel that official nominations should take place. As a result, the members appointed Jim Edwards chapter nomination chairperson.

A notice was sent to current chapter members stating that they could nominate a member for an office for 2020 by calling or sending an e-mail to Jim. The floor will be open for nominations before voting takes place at the November 3rd meeting. The presence of as many chapter members as possible at the November meeting will be greatly appreciated to conduct this important chapter business.

December is fast approaching and it was voted at the October meeting to return to Poodle Dog Restaurant in Fife for the 2019 Annual Chapter Christmas Dinner. This event will take place on Sunday, December 8 from 2 to 5 pm. You will be able to order from the menu. As in the past, we will collect toys for children.

***See you at the November 3rd meeting at
the Newport Way Library...***

***Ed Konsmo
Editor***

DEADLINE FOR SUBMITTAL TO THE NEWSLETTER:

Information to be considered for submittal into the newsletter needs to be received by the 25th of the month. Please send your information as an e-mail or attach it to your e-mail in word document form. If you have problems or questions, call Ed or Pam at 253-845-2288. Please e-mail your submittal to: ekonsmo@msn.com.

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“BETWEEN THE BUMPERS” ... By Ed



Paging Dr. Oldsmobile...continued

The first interpretation didn't even reference engine size. In 1964, when the 4-4-2 was introduced as an option on F-85s, Oldsmobile spelled out exactly what that option meant: four-barrel carburetor, four-on-the-floor transmission, and dual exhaust. “Police need it-Olds built it-Pursuit proved it,” the tagline went.

Then, in 1965, Oldsmobile immediately changed its tune. With the introduction of the 400-cu.in. V-8, the four-speed reference was gone. Instead, 4-4-2 came to stand for 400-cu.in. V-8, four-barrel carburetor, and dual exhaust. That definition more or less held through 1969, though starting in 1966, Oldsmobile left out what the option – later model – stood for in its sales literature.

That move proved rather convenient for Oldsmobile, considering all the tinkering the company did to the 4-4-2 during that time. In 1966, the division added a triple-carb option (so, uh, 4-6-2?), and in 1968, one could get a 4-4-2 with a three-speed transmission and two-barrel carburetor (so, uh, 3-2-2 or 2-3-2?). When Oldsmobile swapped the 455 for the 400 in 1970, it made no mention of whether the first 4 still referenced engine size.

As if it wasn't apparent that 4-4-2 had slipped into nonsensical branding over those years, Oldsmobile essentially confirmed as much in 1972 when the 4-4-2 became a handling and appearance package. One could argue that this was the year when the 4-4-2 name came to mean nothing and had no definition, an era that extended through to 1980, when Oldsmobile discontinued the option.

Five years later, with the revival of the 4-4-2 name on the G-body platform, Oldsmobile took a stab at redefining the 4-4-2 name. This time, in a throwback to the inaugural 4-4-2, the name stood for four-barrel carburetor, four-speed (automatic) transmission, and dual exhaust. Oldsmobile also ditched the hyphens for the option name, making it a 442 for the first time.

That definition lasted just three years, but a fifth and final one cropped up in 1990 on the N-body front-wheel-drive platform with the availability of the high-output Quad4 engine. With an entirely new platform and approach to creating a high-performance car, it made sense that the definition of 442 would change entirely, this time referencing the four-cylinder's four valves per cylinder and dual camshafts. Oldsmobile also got a little crafty with the name of the performance edition of the Cutlass Calais, calling it the Quad442. It lasted only two model years.

This article appeared in “Hemmings Daily” on Sept. 30, 2019 authored by Daniel Strohl

MEMBER NOTES & CHAPTER INFO

This page features notes of interest for and about our members. If you have something interesting to report, please send an e-mail to your editor at ekonsmo@msn.com, or call 253-576-1128.

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On Sunday, November 3rd, our second meeting of the Fall will be at the Newport Way Library at 1pm. **The address of the library is 14250 SE Newport Way, Bellevue, WA 98006.**

Chapter By Laws designate the November meeting for election of chapter office positions. As noted in the president's column, we did not nominate candidates for the elections in November. Jim Edwards will report to members at the November meeting results of his role as Chapter Nominations Chairperson.

With the passing of Bob Kruse, the office of secretary has been vacant. If you can attend the monthly meetings and take meeting notes, please consider volunteering for the chapter secretary position.

All chapter offices open for nominations. If you would like to serve, please attend the November meeting.

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Please check your ad in the Classified and let us know if you still want your item listed.

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CHAPTER MEETING MINUTES

OLDSMOBILE CLUB OF AMERICA PUGET SOUND CHAPTER MINUTES

October 6, 2019

President Ed Konsmo convened the meeting at 1:20 pm. Seven members were present.

(Chapter Bylaws require six members present to conduct chapter business)

Treasurer Kathi Straw reported that chapter finances are in order.

No meeting minutes – September chapter meeting replaced by BOP Show.

Old Business;

BOP Show Recap – 55 paid car entrants. \$130 net profit from the show. It was decided that future shows that only the first 50 cars would receive dash plaques, thus reducing the cost. The date for the 2020 show is confirmed as Sunday, Sept. 6, 9 am to 3 pm.

The free car at Hugh Russell's residence has been removed.

New Business;

Additional dates for 2020 shows were decided. July 11 will be the Zone Show. Jim Edwards announced that the Greenwood Show will take place on June 27. It will be decided at a future meeting if the Puget Sound Olds Club will have reserved spaces. The Rhodes River Ranch Show will take place on Aug. 1. The owners of the RRR have decided to continue the show in honor of Bob Kruse.

Locations for the Annual Chapter Christmas dinner were discussed. Several places were discussed with the Poodle Dog Restaurant in Fife the overall choice of the members present. The date selected was December 8 with the hours of 2pm to 5pm. Members may order from the menu. Toys for children will again be collected, unwrapped.

The final meeting agenda item was nominations for 2020 chapter office positions. The seven members present felt that there should be another opportunity for members to nominate. As a result, Jim Edwards was appointed Chapter Nomination Chairperson. A notice will be sent to current chapter members informing them of their opportunity to nominate a person for an office.

Meeting adjourned at 2:20 pm.



***Happy Birthday
to our Chapter Members
and Their Spouses
in November***

3	Charles Wascher	Arlington. WA
7	Jim Rogers	Marysville, WA
10	Nina Rogers	Marysville, WA
14	Linda Thompson	Bow, WA
28	Kathi Straw	Bothell, WA

CHAPTER MEETING HOSTS*

NOVEMBER – Ed and Pam Konsmo
DECEMBER – CHRISTMAS DINNER - Dec. 8

***Meeting host provides snacks for the meeting**



Puget Sound Olds Club

Annual Christmas

Dinner

Sunday December 8

***At the Poodle Dog
Restaurant***

Fife, WA

2 – 5 pm

Swap Meets and Shows in Nov/Dec

The swap meets and shows are selected based on convenient locations.

NOV 2 Tacoma, WA; Caffeine & Gasoline

Griot's Garage, 3333 S. 38th St. Tacoma, WA 98409; 8am – 10 am; Adm. Free
No Reg Fee; Griot's Garage Store & Events Center; 800-345-5789;
customerservice@griotsgarage.com

NOV 2-3 Bremerton, WA; Bremerton Antique Auto Swap Meet

Kitsap Fair Grounds, 1200 Fairgrounds Rd. NW, Bremerton, WA 98311; 8am – 5pm;
8am – 2:30pm; Adm. Fee - \$5; Reduced Adm. - \$3; Vendor Fee - \$40; Olympic
Village Auto Club; 360-620-2491; donfeldman@comcast.net; <http://www.ovac.us>

NOV 10 Bellingham, WA; Project Santa Claus Cruise For Kids

Whatcom County Court House, 2034 King St, Bellingham, WA 98225; 10am – 1pm;
Adm. Free; Reg. Fee - \$10+; 4th Corner Elites Car Club; 360-380-2733;
Babsthekraut@yahoo.com; <http://fourthcornerelitescarclub.com>

NOV 14-17 Seattle, WA; Seattle International Auto Show

CenturyLink Field Event Center, 800 Occidental Ave S. Seattle, WA 98134; 2pm – 9pm;
12pm – 9pm; 9am – 9pm; Adm. Fee TBA; WA State Auto Dealers Association;
310-531-5984; info@seattleautoshow.com; <http://www.seattleautoshow.com>

NOV 16 Albany, OR; Albany Indoor Swap Meet

Linn County Fair/Expo Center, 3700 Knox Butte Rd NE, Albany, OR 97321; 8am – 3pm;
Adm. Fee - \$5; Vendor Fee - \$30; Enduring A's Chapter MAFCA; 541-928-1218;
albanyswapmeet@comcast.net

DEC 1 Issaquah, WA; Annual Jingle Bell Cruise/Toys 4 Tots

Triple XXX Root Beer Drive-In, 98 Gilman Blvd, Issaquah, WA 98027;
10 am – 3 pm; Adm. Free; Jingle Bell Cruise; 425-766-3514;
xxxrootbeer@aol.com; <http://www.triplexrootbeer.com/>;

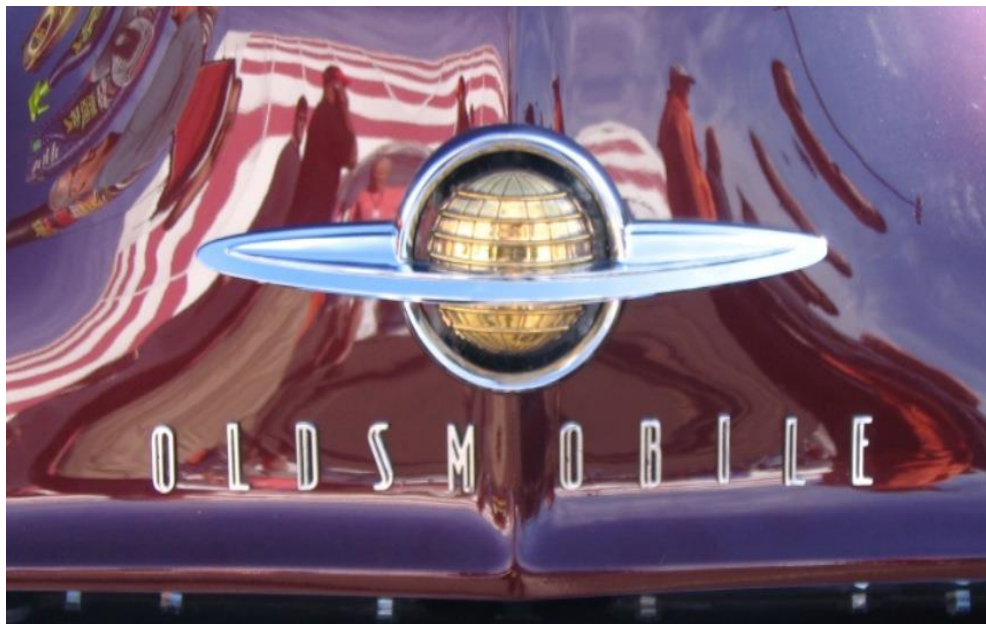
DEC 7 Tacoma, WA; Caffeine & Gasoline

Griot's Garage, 3333 S. 38th St. Tacoma, WA 98409; 8am – 10 am; Adm. Free
No Reg Fee; Griot's Garage Store & Events Center; 800-345-5789;
customerservice@griotsgarage.com; <http://www.griotsgarage.com>

Future Oldsmobile National Meets

**2020 July 28-Aug 2 Murfreesboro, TN
Hosted by the OCA at the Embassy Suites**

2021 Still to be determined



******* OCA News *******

No new OCA news to report currently.

CLASSIFIEDS

Classified ads are free, unlimited words, within reason. Ads will ONLY run for three consecutive months unless renewal is requested. Please submit your classified advertisement in electronic format by the 20th of the month to ekonsmo@msn.com.

FOR SALE:

1940 60 Convertible – Frame off resto. New top. Yellow w/red leather; \$40,000 - Paul Leoine 250-826-0243 (3)

1957 98 2 door – 90% restored. New upholstery on the way. \$30,000 obo. Call Chris Nelson 206-915-4773 (3)

1963 Cutlass Conv. – Okay condition, runs great. \$14,000 – Call Bruce Lyle 360-799-1717(3)

1978 Olds 98 Luxury Sedan – All power options; only 86,800 miles; 455 ci, 360 HP; Asking \$10,000; Call Robert F Chlipala, 148 141st Place NE, Bellevue, WA 98007; 425-747-8712 (3)

1985 Oldsmobile Cutlass Supreme Brougham 5.0L V8 4BBL Coupe 2D 49,444 ORIGINAL miles - runs great! Car has always been in the same family. Free AutoCheck Vehicle History Report. Interested? Please email oldsmobilecutlass85@gmail.com Car located in Indianola, WA (3)

1990 Trofeo – 190k, Transmission issues – needs overhaul. \$500 obo, Call Ken Stacey; 425-259-3399(1)

1992 Cutlass Supreme Conv. – 62,384 miles. White with white top and gray leather. This is the editor's wife, Pam's car. \$4,990 obo. Call Ed at 253-576-1128. (2) **PRICE LOWERED!**

Chapter member, Jim Long, has a number of cars for sale and is offering bargain prices; Two 1970 Toronados - \$4300 for both; Call 360-893-8293 for more info. Jim also has several Cadillacs and a Chrysler Imperial for sale. (1)

NEEDS and LEADS:

NEED - Intake Manifold for 4-barrel 394 motor. Call Jim Long 360-893-8293 (3)

NEED – 1936 – 6 Cylinder engine parts – 213 CI; Frank Geyer 206-949-9087 (3)

NEED -1941 98 – Rear axle shaft; Call Ralph 253-222-5098; TacomaRain@gmail.com (3)

LEAD – 1955 88 – Fender skirts – E-mail Russ at m13rj@hotmail.com if interested (3)

LEAD -1968 Cutlass Convertible 442 (clone). Has 350 block and power glide automatic. New interior kit ready to install. Paint is fantastic, just cut and polished. Runs and drives, just needs interior installed and dash/ electrical put back together. Low mileage. \$16,740 as is (interior parts included) or \$23,500 finished with interior completely installed and finished. Call Jim 206-406-1313. Located in Gig Harbor, WA. (3)

NEED – OCA and PSOC chapter member. Looking for a '70- '72 442, W30, W31 or SX convertible or hardtop, any condition. The more original and documented, the better. Prefer numbers matching car. I would like to be the next caretaker of your prized Olds. Looking for any NOS parts or parts collection for these cars. Call John Bumb at 314-713-3444 or email johnbumb@charter.net (3)

Call my any time

IMPORTANT NOTICE REGARDING ADS: We will run your ad for another month. If you have sold the car or item listed, please send an e-mail to ekonsmo@msn.com and let us know and we will remove the ad. The same applies if you find the item you are looking for, let us know.



The parting shot...



Just when you think that you have seen everything, someone does a custom like this!



This is what they started with, a 1959 Cadillac four door hardtop.